



**British Accounting and Finance Association (BAFA)  
Accounting Education Special Interest Group (SIG) Conference  
22 - 24 May 2019, Ghent University, Het Pand, Ghent, Belgium**

<b>Wednesday 22 May 2019</b>			
9:25 – 11:30: Visit to the restoration of the Mystic Lamb. (9:25: Meeting in the lobby of the MSK Gent: Fernand Scribedreef 1, 9000 Gent)			
11:00 – 12:00: Registration – Het Pand			
12:00 – 13:00: Lunch – Restaurant, Het Pand			
13:00 – 13:20: Welcome – Room Vermeylen			
<p align="center">Professor dr. Patrick Van Kenhove Dean, Faculty of Economics and Business administration, Ghent University</p> <p align="center">Professor dr. Greg Stoner BAFA AE SIG Chair</p> <p align="center">Professor dr. Patricia Everaert &amp; dr. Evelien Opdecam Local Organizing Committee, AE Research Group, Ghent University</p>			
13:20 – 14:20: <b>Key note speaker 1</b> – Room Vermeylen Professor dr. Natalie Churyk (Northern Illinois University) Editor-in-Chief, <i>Journal of Accounting Education</i> <b>Sharing your knowledge with the community: take the lead by publishing</b>			
	<b>Parallel Session 1 Vermeylen</b>	<b>Parallel Session 2 Sacristie</b>	<b>Pecha Kucha Priorzaal</b>
	<b>Chair: Paul de Lange</b>	<b>Chair: Barbara Flood</b>	<b>Chair: Hans Van der Heijden</b>
14:30 – 15:30	The effectiveness of inter-teaching: some international evidence? <b>Brendan O’Connell</b> <i>Discussant: Eileen McAuliffe</i>	Designing Remotely Invigilated Online Exams in an Accounting Degree <b>John Medlin, Joshua Cramp, Phoebe Lake, Colin Sharp</b> <i>Discussant: Patricia Everaert</i>	Developing accounting curricula in a context of commodification of education and the changing role of accountants: A case study of implementing a spiral curriculum design. <b>Godfred Afrifa &amp; Judy Cohen</b>
	Learning through experience; The use of global tax cases in the undergraduate learning experience	The effectiveness of online formative assessment on performance in relationship with test anxiety level	Using statistical opinion mining to make sense of student evaluation of teaching

	<p><b>Eileen McAuliffe</b> <i>Discussant: Brendan O'Connell</i></p>	<p><b>Eva Blondeel, Patricia Everaert &amp; Evelien Opdecam</b> <i>Discussant: John Medlin</i></p>	<p><b>Yunhyong Kim, Geetha Selvaretnam and Lynn Bradley</b></p> <p>Developing and introducing games in accounting education: lessons learned <b>Matt Davies &amp; Hans van der Heijden</b></p> <p>A phenomenographic study of critical thinking: conceptualisation and operationalisation in assessment practices. <b>Gavin D'Northwood</b></p> <p>Exploring the impact of an ICAEW training video on skills awareness of accounting and finance students <b>Cathy Myles, Helenne Doody and Iwi Ugiagbe-Green</b></p> <p>Powerful Knowledge in University Accounting Education <b>Peter Ellington</b></p>
--	---	--	---

15:30 - 16:00: Afternoon Coffee/Tea – Kapittelzaal

	<b>Parallel Session 1 Vermeulen</b>	<b>Parallel Session 2 Sacristie</b>	<b>Pecha Kucha Sessie 1 Priorzaal</b>
	<b>Chair: Janet West</b>	<b>Chair: Brendan O'Connell</b>	<b>Chair: Beth Picton</b>
16:00 - 17:30	<p>Being An Accounting Education PhD Student: an auto-ethnographic examination of the formation of an academic perspective on accounting education research <b>Olga Cam</b> <i>Discussant: Ilse Lubbe</i></p>	<p>Student perceptions of the development of employability skills: implications for higher education <b>Efimia Anastasiou</b> <i>Discussant: Paul de Lange</i></p>	<p>Social Mobility, Widening Participation, and Accounting Education <b>Chris Flanagan</b></p> <p>The effect of personalising delivery methods on student performance in technology-enhanced learning environment <b>Samar Gad</b></p>
	<p>Towards a Global Model of Accounting Education – a South African case study <b>Ilse Lubbe</b> <i>Discussant: Hilary Lindsay</i></p>	<p>Employment of Accounting Graduates: Australian Evidence <b>Paul de Lange, Graeme Wines, Brendan O'Connell, Sally Weller</b> <i>Discussant: Ha Nguyen</i></p>	<p>Career success considerations, does a Master's degree matter? : The Case of Botswana <b>Kumbi Mabwe</b></p>
	<p>From fledgling to fledged: an exploration of how accountants could develop their research capabilities <b>Hilary Lindsay</b> <i>Discussant: Olga Cam</i></p>	<p>The Expectation Performance Gap in Accounting Education in South East Asia <b>Ha Nguyen, Prem Yapa &amp; Duc Phan</b></p>	<p>That's Edutainment! <b>Matt Davies, Angela Lorenz, Frances Rosairo, Lisa Weaver &amp; Jordi Carens</b></p> <p>Taking the dissertation diary online: Reflections from staff and students piloting PebblePad</p>

		<i>Discussant: Efimia Anastasiou</i>	<p><b>Beth Picton, Carrie Wright &amp; Michael Lucey</b></p> <p>Early academic career mentorship: Differences between Pre and Post 92 Universities? <b>Ricky Li</b></p> <p>Implementing Project Based Learning (PBL) in Accounting Courses: A Case Study of an Undergraduate Accounting Program in Thailand <b>Parichart Maneemai, Kingkanok Rattanamanee &amp; Suranai Chuairuang</b></p> <p>So much to embed, so little time; using authentic assessment to embed employability skills <b>Beth Picton &amp; Philippa Matthews</b></p> <p>Non-traditional Teaching and Learning approaches and its effectiveness in a 2<sup>nd</sup> year Cost and Management Accounting module on a rural Campus in South Africa. <b>Marne Van Niekerk</b></p>
17:35 – 18:00: General Meeting- Room Vermeulen			
20:00 – 21:30: Guided walking tour in Historic Ghent (meeting place at 19.55: Sint-Bavo Cathedral)			

<b>Thursday 23 May 2019: Morning</b>			
8:00 – 8:30: Registration for delegates arriving on Thursday – Het Pand			
	Parallel Session 1 Vermeulen	Parallel Session 2 Sacristie	Pecha Kucha Sessie 1: Priorzaal
	Chair: Hilary Lindsay	Chair: Natalie Churyk	Chair: Margaret Healy
8:30-9:30	Drawing the premises for personalized learning <b>Pasi Aaltola &amp; Ari Manninen</b> <i>Discussant: Greg van Mourik</i>	Institutional Work and Accounting at Glasgow: 1850-1968 Educational & Institutional Historiography <b>Greg Stoner, Kirsten Kininmonth &amp; Angela Stoner</b> <i>Discussant: Meredith Tharapos</i>	The use of technology in teaching of auditing as a subject: case of UJ Diploma students. <b>Lukishi Jacob Mamaile</b>  Digital skills and mindset <b>Doug Withington</b>

	<p>Exploring the role of epistemic beliefs in student understanding of undergraduate cost accounting  <b>Greg van Mourik</b>  <i>Discussant: Ari Manninen</i></p>	<p>How does international experience lead to higher levels of cultural intelligence? A qualitative study using accounting academics teaching transnationally  <b>Meredith Tharapos &amp; Brendan O’Connell</b>  <i>Discussant: Greg Stoner</i></p>	<p>Higher Degree Apprenticeships (HDAs) for Accounting in UK, the story so far and the threats and opportunities for accounting education  <b>Martin Roberts</b></p> <p>Journeys to Narnia: Uncovering the hidden in students’ academic reading practices  <b>Alice Shepherd</b></p> <p>Teachers teaching accounting or Learners learning accounting? Experiences using an accounting focussed business simulation.  <b>Darren Sparkes, Lisa Weaver &amp; Matt Davies</b></p> <p>An alternative view of nature and human-nature relationship: from the Chinese SEA students’ perspectives  <b>Sisi Zou</b></p>
--	---	--	--

9.30 - 10.30: **Key note speaker 2** – Room Vermeyleen  
Prof. dr. Martin Valcke (Ghent University)  
Head of the Department of Educational Studies, Faculty of Psychology and Educational Sciences  
**Motivational theories and their implications for the class room in higher education**

10:30 - 11:00 Morning Coffee/Tea – Kapittelzaal

	<b>Parallel Session 1 Vermeyleen</b>	<b>Parallel Session 2 Sacristie</b>	<b>Pecha Kucha Sessie 1: Prior</b>
	<b>Chair: Sophie Hoozée</b>	<b>Chair: Greg Stoner</b>	<b>Chair: Patricia Everaert</b>
11:00-12:00	<p>Fitting Responsibility Centre Structures to Strategy: case bakery products international  <b>Werner Bruggeman, Sophie Hoozée, Sophie Maussen &amp; Geert Scheipers</b>  <i>Discussant: Caroline McGroary</i></p>	<p>Ethics teaching in accounting courses – the content and the challenges for teachers  <b>Alan Graham</b>  <i>Discussant: Peta Myers</i></p>	<p>Being exposed to Accounting for the very first time in your life  <b>Laura Claeys, Patricia Everaert &amp; Evelien Opdecam</b></p> <p>It does matter if you’re black or white - Critical issues in the professional socialisation of black students in accounting education  <b>Iwi Ugiagbe-Green</b></p> <p>Generating fictional business datasets for use in an audit analytics class  <b>Hans van der Heijden</b></p>
	<p>An Exploration of the Study Engagement of Prospective Professional Accountants in Ireland  <b>Caroline McGroary, Barbara Flood &amp; Yseult Freaney</b>  <i>Discussant: Sophie Maussen</i></p>	<p>Ethical Considerations and Insider Research  <b>Peta Myers</b>  <i>Discussant: Alan Graham</i></p>	

			<p>Learning and Teaching Accounting in (In)visible Learning Spaces <b>Yanru Zou</b></p> <p>Are students' motivations for coming into Higher Education linked to the level of support they expect to receive from lecturers and the institution? <b>Geraldine Stilwell</b></p> <p>Gamification in public accounting education – a demonstration of the realities of government budgeting in times of austerity <b>Fred Maer &amp; Linda Hickson</b></p> <p>Cultural intelligence in the transnational teaching of accounting in Vietnam <b>Nguyen Ha, Brendan O'Connell &amp; Meredith Tharapos</b></p>
12.00 - 13.30: Lunch: Het Pand, Restaurant			

Thursday 23 May 2019: Afternoon			
13:30 - 14:30: Active learning in accounting education: Workshops			
Workshop 1: Vermeylen	Workshop 2: Sacristie	Workshop 3: Priorzaal	Workshop 4: Dormitorium
Designing your data analytics course <b>Guido Geerts &amp; Gail Hoover King</b>	Playing monopoly <b>Patricia Everaert</b>	Lego Redesign game <b>Evelien Opdecam &amp; Machteld Hebbrecht</b>	Playing board games in accounting <b>Elke Minnaert &amp; Laura Claeys</b>
	<b>Parallel Session 1 Vermeylen</b>	<b>Parallel Session 2 Sacristie</b>	<b>Pecha Kucha Session 3 Priorzaal</b>
	<b>Chair: Maria Gee</b>	<b>Chair: Alan Sangster</b>	<b>Chair: Cathy Myles</b>
14:30-15:30	The role of government accounting literacy in developing participatory citizens <b>Sotirios Karatzimas</b> <i>Discussant: Keith Howson</i>	The students' experience of pervasive skills acquired through sponsored projects in an undergraduate accounting degree <b>Vanessa Van Dyk &amp; Marelize Malan</b> <i>Discussant: Antonella Russo</i>	The effect of regular quizzes prior introducing theory on students' performance: Introducing Auditing subject at undergraduate level <b>Lethiwe Nzama</b>

	<p>Writing - The development of a necessary professional skill.</p> <p><b>Keith Howson, Lisa Barnes &amp; Warrick Long</b>  <i>Discussant: Sotirios Karatzimas</i></p>	<p>How students awareness in a blended learning environment affects the acquisition of soft skills: Evidence from first year undergraduate students.</p> <p><b>Antonella Russo, A. Herdan, Lorenzo Neri and L. Warren</b>  <i>Discussant: Marelize Malan</i></p>	<p>Exploring the gaps in employment skills required for accounting diploma graduates in South Africa  <b>Lydia Pelcher &amp; Janet West</b></p> <p>An assessment of graduate skills against a conceptual framework of tax knowledge  <b>Ramutumbu Pusheletso &amp; Marina Bornman</b></p> <p>Ethics Education in South Africa: a Survey of Trainee Chartered Accountants  <b>Joan Ballantine &amp; Ilse Lubbe</b></p> <p>Different methods of using spreadsheets for the teaching of management accounting.  <b>Jonathan Lyons</b></p> <p>Exploring the nexus between learning as dialogue, social constructivism and educational neuroscience in the teaching of financial accounting in a higher education context  <b>Ingrid Baigrie</b></p>
15:30 - 16:00 Afternoon Coffee/Tea – Kapittelzaal			
16:00 – 17:00: Active learning in Accounting Education 2: Workshops			
<b>Workshop 1: Vermeyleen</b>	<b>Workshop 2: Sacristie</b>	<b>Workshop 3: Priorzaal</b>	<b>Workshop 4: Dormitorium</b>
<p>Designing your data analytics course  <b>Guido Geerts &amp; Gail Hoover King</b></p>	<p>Playing monopoly  <b>Patricia Everaert</b></p>	<p>Lego Redesign game  <b>Evelien Opdecam &amp; Machteld Hebbrecht</b></p>	<p>Playing board games in accounting  <b>Elke Minnaert &amp; Laura Claeys</b></p>
<p>17:05 – 18:05: <b>Panel discussion: Diversity in the Accounting Arena – Room Vermeyleen</b>  With Jane O’Rourke (CIMA), ACCA (Clive Webb), Shaun Robertson (ICAEW), Nigel Garrow (CPA Australia) and Kathleen De Brabander (Deloitte Belgium), moderated by Cathy Myles and John Smith</p>			
19:30: Pre-Dinner Drinks – De Refter (Het Pand)			
20:00: Conference Dinner – De Refter (Het Pand)			

## Friday 24 May 2019

08:00 – 08:30: Registration for delegates arriving on Friday – Het Pand

	<b>Meet reviewers &amp; editors Vermeulen</b>	<b>Parallel Session + Pecha Kucha 1 Sacristie</b>	<b>Pecha Kucha Session 2 Prior</b>
	<b>Chair: Linda Hickson</b>	<b>Chair: John Smith</b>	<b>Chair: David Trodden</b>
8:30 – 9:15	Joan Ballantine Natalie Churyk Alan Sangster Greg Stoner	<p style="text-align: center;"><b>Parallel Session:</b> Learning efficiency through an accounting summer course <b>Evelien Opdecam &amp; Patricia Everaert</b> <i>Discussant: Janet West</i></p> <hr/> <p style="text-align: center;"><b>Pecha Kucha Session:</b> Exploring the use of authentic assessment to co-create knowledge in a Cost Accounting module <b>Janet West</b></p>	<p style="text-align: center;">Learning for the future <b>Clive Webb</b></p> <p>An investigation into the relationship between mindset theory, academic writing skills and student engagement in Masters' of Accounting students <b>Marina Bornman &amp; Ronelle van Wyk</b></p> <p>Developing multilingual glossaries for Accounting Studies in the South Africa context <b>Lulama Boyce</b></p> <p>Introductory Accounting Module: Exploring the Impact of Active Learning on Student Engagement <b>Daniel King</b></p>

9:15– 10:00: **Lifetime award:** Prof. dr. Ursula Lucas (University of the West of England, Bristol) – Vermeulen  
Exploring different worlds - travellers' tales from teaching and learning

10:00 - 10:30: Morning Coffee/Tea – Kapittelzaal

	<b>Parallel Session 1 Vermeulen</b>	<b>Parallel Session 2 Sacristie</b>	<b>Parallel Session 3 Priorzaal</b>
	<b>Chair: Meredith Tharapos</b>	<b>Chair: Joan Ballantine</b>	<b>Chair: Kim Key</b>
10:30 - 12:00	<p>The influence of self-control, mindset and grit on the academic outcomes of accounting students in South Africa <b>Andres Merino &amp; Aucock Michele</b> <i>Discussant: Simon Brook</i></p>	<p>The status of scholarship of teaching and learning in the Accounting discipline: A case- study of academics' perspectives <b>Sanobar Anjum</b> <i>Discussant: Zhiqi Wang</i></p>	<p>Reflecting on approaches to facilitate students' cross- cultural learning: an action research study in accounting education <b>Margaret Healy, Kim Key, Emer Mulligan &amp; Maeve McCutcheon</b> <i>Discussant: Grace Wong</i></p>
	<p>What are the determinants of student performance on an undergraduate accounting and finance degree? <b>Simon Brook &amp; Martin Roberts</b> <i>Discussant: Tarish Jagwanth</i></p>	<p>Corporate social responsibility disclosure, director education and quality of corporate reputation in Indonesia</p>	<p>An Exploratory Study of the Impact of a Pre-University Course on the Academic Performance of Students in Introductory Accounting <b>Corlia Joynt &amp; Charl de Villiers</b></p>

		<b>Median Wilestari, Akhmad Syakhroza, Chaerul D Djakman, Vera Diyanty</b> <i>Discussant: Sanobar Anjum</i>	<i>Discussant: Margaret Healy</i>
	The appropriateness of financial accounting as a predictor of subsequent successful student performance in auditing <b>Tarish Jagwanth</b> <i>Discussant: Michele Aucock</i>	Fair access to high-paid placements in elite accounting and finance professions –a UK case study <b>Zhiqi Wang</b> <i>Discussant: Median Wilestari</i>	Cultural orientations and motivational appetites: their joint influence on accounting students' learning <b>Grace Ji, Grace Wong &amp; Dennis Taylor</b> <i>Discussant: Corlia Joynt</i>
12:00 – 12:30: Feedback, Awards and Good Bye – Room Vermeylen			
12:30 – 13:30: Lunch (or take-away lunch bag)			
13.30 – 15:00: Transportation by bus to Bruges (registration required) 15.00 – 16.30: Guided tour in Bruges (registration required) 16:30- ...: Enjoy Bruges and return by train			

**WiFi-code**  
**Login: guestBafa**  
**Password: Rw8tB5n7**

<https://www.accountingeducation.ugent.be/nl/evenementen/aesig2019>

**Venue: Het Pand**  
**Address: Onderbergen 1, 9000 Gent**